



Working together to create cutting-edge Innovation

In 1956, Werner's founder Clarence "CL" Werner, bought his first truck - a gasoline-powered Ford that he used for regional deliveries. Through hard work and dedication, Werner Enterprises is now a publicly traded, premier transportation and logistics provider and one of the five largest truckload carriers in the United States, with nearly 8,500 trucks, 27,000 trailers, and more than 14,000 associates.

PROBLEM

With such a large operation, Werner needed to ensure they had the systems in place to meet the needs of their drivers that would match their innovative drive for future technologies. The system they were currently using was outdated, and hard for drivers to input data. Everything was a form-based entry on a tiny screen that was cumbersome and complicated. Drivers had to be armed with a big, laminated card with instructions on how to use the program. That card was confusing and difficult to follow. When planning for the future, Werner knew they needed to search for something that better fit their needs.

With so many options in the market, the search was long. But Werner was dedicated to making necessary improvements for their drivers. They took the time to research each solution and narrowed down their options to three. At that time, Platform Science wasn't part of the final three.

"We didn't even know who Platform Science was. We had never heard of them until someone had mentioned the work you were doing," said Joel Christensen, IT Project Manager at Werner.

Once the team reviewed what Platform Science offered, it quickly became one of the final four contenders.

SOLUTION

Each solution then went through a testing phase from many perspectives. From the back-office staff, safety, operations, and select drivers, everyone had the chance to vote. While drivers preferred Platform Sciences' workflow and ease of use, there was the usual fear and hesitation that comes with

selecting and changing to new technology. In the end, they decided to move forward with Platform Science as they were **an innovative-forward thinking company that Werner could work with together to create the best solutions for both drivers and back-office staff.**

Werner was thrilled that Platform Science wasn't just a solution provider; they were also an innovator in the industry with very like-minded goals.

"We have a homegrown, custom-built TMS system that some solutions were unwilling to work with. Platform Science proved flexible and wanted to be a true ally to help us create the best solution to fit the needs of our team,"

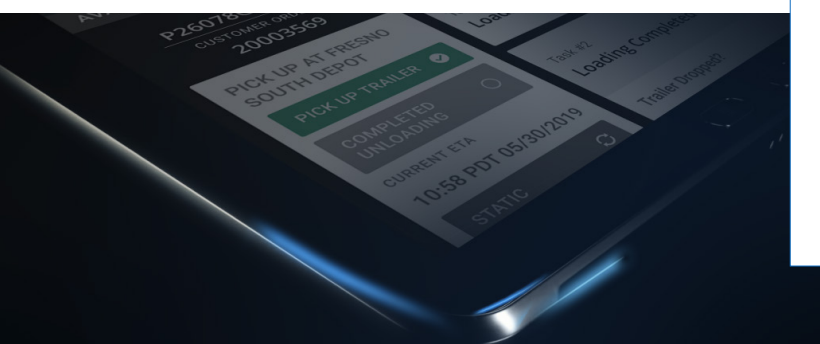
Danny Lilley, Vice-President of Fleet Systems and Technology at Werner.

RESULTS

In 2020, Werner Enterprises launched Werner EDGE, the company's commitment to technology and innovation. In collaboration with Platform Science, they have developed technology-rich solutions to help support their drivers' needs. By incorporating PS Hours of Service (HOS) and Workflow applications into EDGE Connect, drivers enjoy a much easier process.

"I do enjoy the simplicity of the tablet in comparison with what we used to have years ago. It's second to none. In one word, I can say almost self-explanatory."

Raymond R., Werner professional driver of 17 years



Nearly **80 percent** of the data the back-office needs from their drivers is now being sent to them via **Platform Science Workflow**, helping drastically increase the speed and accuracy of their records.

PS Workflow eliminates virtually all of the drivers' data entry tasks by automating most of them, so drivers spend more time behind the wheel driving. Even better, Werner drivers use streamlined geofencing, which allows jobs to be completed using configurable geofences with task auto-triggers and auto-complete.



The simplification has been helpful because it's one device that does everything and is easy to use. It walks you through each task needed step by step. You are not digging through old macro cards to try to remember which one you need to send and at what time.

-Ben B., Werner professional driver of 11 years.

LOOKING FORWARD

The team at Werner Edge continues to ask what they can do to make the process even better and how they can anticipate drivers' needs and solve them. *"How do we incorporate what they (drivers) need on the road and life on the road in a tablet?" said Joel Christensen, IT Project Manager at Werner.*

With their newly created Drive Werner Pro, an app designed just for Werner professional drivers. The app provides drivers with 24/7 access to trip details, load status, and much more. In the future, they also hope to incorporate direct video conferencing to communicate with their drivers for safety coaching.

DRIVE
WERNER
★★ PRO ★★



Werner is using innovative technology while marketing to new drivers and retaining the amazing ones they already have. They are excited to continue their relationship with Platform Science. Together, the future is full of possibilities with Cloud-based applications and the goal to digitize and automate the entire process from load entry to payment. This will create a clean process that requires little to no re-work.

Humble Beginnings to Nationwide Leader

Werner Enterprises understands what it means to be a professional driver and the hard work and sacrifices that come with it. Professional Drivers are the heartbeat of Werner Enterprises and the Nation (Werner). That is why they are dedicated to innovation and technology to benefit operations and, most importantly, their drivers.