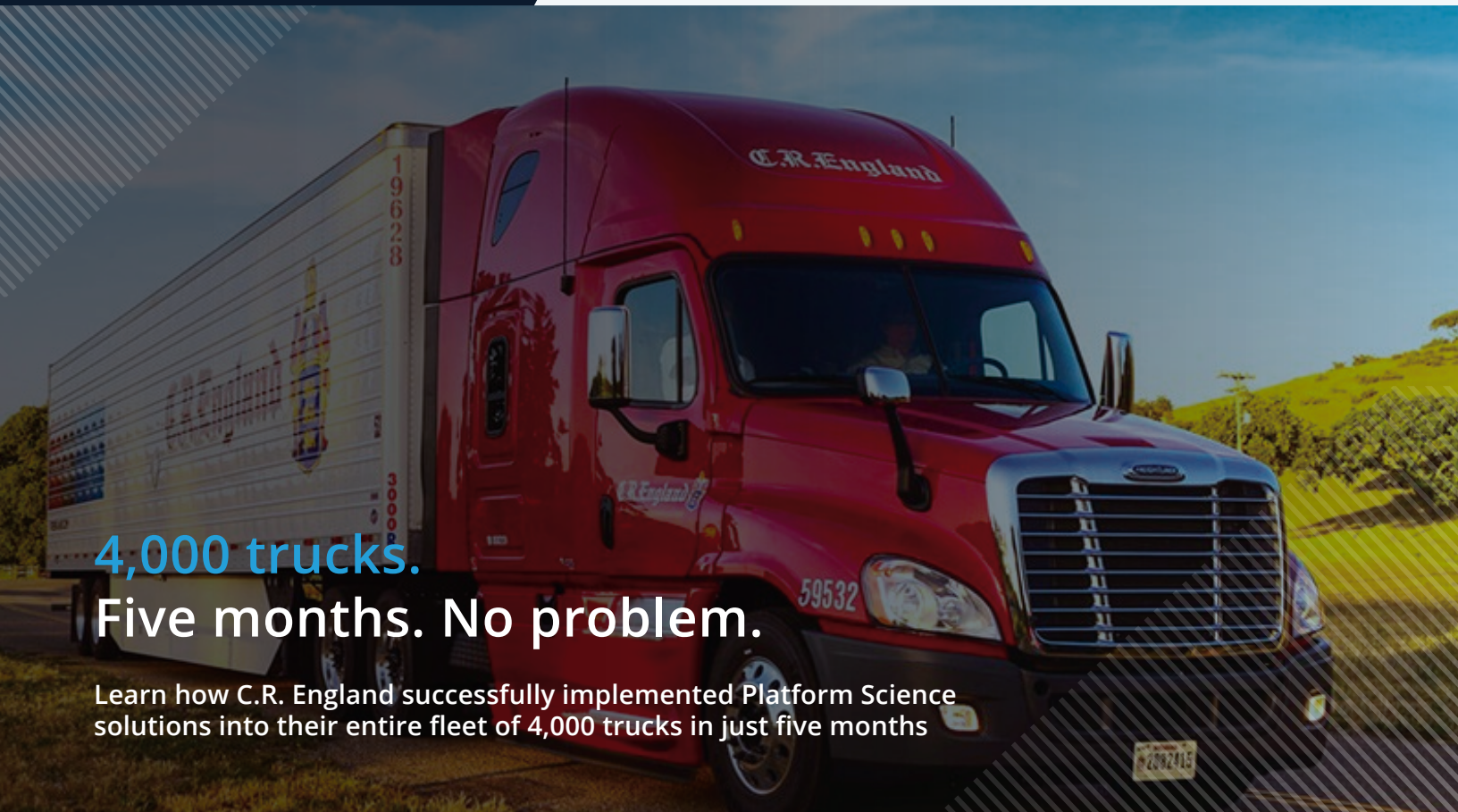




4,000 trucks. Five months. No problem.

Learn how C.R. England successfully implemented Platform Science solutions into their entire fleet of 4,000 trucks in just five months

In 1920, Chester R. (C. R.) England purchased his first Model T truck in the small farming community of Plain City, Utah. Looking for a way to make a living outside of farming, he began hauling produce to Salt Lake City. In business now for over 100 years, his family-owned fleet has seen their fair share of changes in the trucking industry, from the trucks they drive to the technology that keeps them moving.

As one of the first trucking companies to implement telematics in their vehicles, the folks at C.R. England know staying on top of technological advances is key to fleet safety and success. That's why they're committed to empowering their drivers with the tools they need to do their jobs safely and efficiently. After using the same telematics provider for decades, they recognized the need to consider other solutions that could help their fleet keep up with emerging technologies.

Their search for a new provider began with a few requirements:

- ✓ Improved driver communication to keep their fleet connected
- ✓ Greater system reliability, stability, and sustainability
- ✓ Ability to develop and deploy proprietary and third-party apps



Source: crengland.com

One day, Rich Farr, C.R. England's Vice President of Technology, stopped by the Platform Science booth at an industry conference.



I hadn't been in the trucking industry for all that long at the time and felt like the architecture of the systems out there wasn't keeping pace with the rest of the technology in other industries.

So when I saw Platform Science and the architecture they were following, I knew this was the right way to do it. I felt like they had a good vision. When we decided it was time for us to start looking for a new telematics system, Platform Science was the first one we reached out to.

We've developed quite a few innovative mobile applications for our drivers, and we wanted to be able to deploy those applications on the tablet in the truck, so they have everything they need to do their job in one place.

Rich Farr, Vice President of Technology at C.R. England



Once the deal was done, it was time to implement the new system across their entire fleet. C.R. England needed an efficient way to deploy the technology in their trucks, many of which were on the road. But it wasn't just about installing hardware—they also wanted to ensure all their team members were properly trained and ready to use their new tools. What initially seemed a daunting task became a smooth process with a little help and planning from Platform Science.

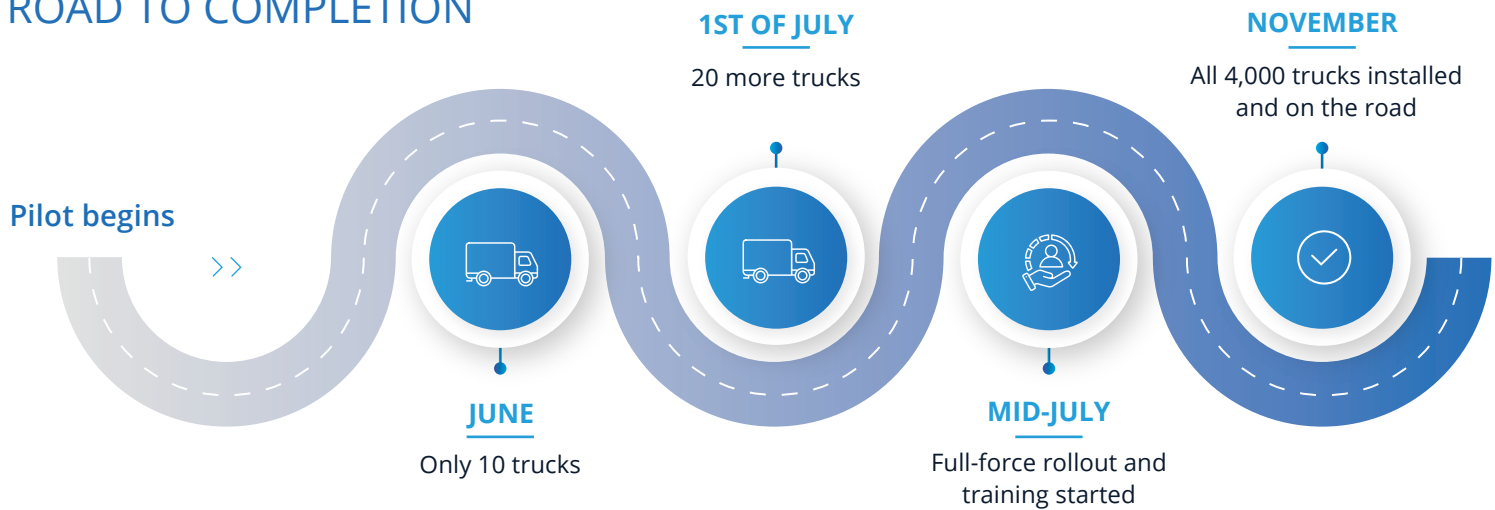


Starting with a pilot of only 10 trucks in June, the team was able to test and fine-tune the process to scale and match the demand for the rest of their fleet. Drivers were excited about the new system and lined up to become early adopters. Before installation, they received training tools and videos from Platform Science and C.R. England to complete before installation or while their trucks were in the terminal.

During the full rollout, C.R. England focused on completing installations by terminal location and timed bringing in over-the-road trucks accordingly. The installation process for each truck was simple.

Technicians could swap out the required hardware and install a new system within 30 minutes.

ROAD TO COMPLETION



When drivers returned to their trucks, they loved the new system. They found PS Messaging more intuitive than their previous communication tool and noted the PS Workflow interface was much easier to follow. They also enjoyed how easily the system integrated with their existing navigation solution, simplifying each workday from start to finish.



As word spread about the ease of use of the new system, we had drivers contacting us asking when it would be installed on their trucks. It was extremely satisfying to see how well and how easily the drivers embraced the new platform.

Rich Farr, Vice President of Technology at C.R. England

With their new telematics platform fully implemented, C.R. England continues to grow and evolve their fleet operations. Platform Science is excited to help them find more ways to increase efficiency and improve the daily lives of their drivers, from easier vehicle reporting to streamlined driver communication and everything in between. While times and technology change, one thing is certain: our partnership has only begun to scratch the surface of what's possible when we work together.

Want to see how Platform Science can help your fleet?

Visit us at www.platformscience.com